

ESG & FUNDRAISING

ESG Interest is Growing Amongst Investors. Are You Ready?

LPs are increasingly aligning their investment capital with their values and supporting responsible investing. During fundraising, private equity firms must demonstrate enough attention to integrating ESG principles into their investment activities or risk losing access to investment capital. RPS is experienced at ESG policy and strategy implementation which is crucial to support fundraising.

We are ESG Specialists Who Can Help

Whether your firm is just getting started or needs a reboot of its existing ESG program, RPS can help satisfy LP expectations, respond to inquiries, define internal priorities, and effectively incorporate ESG into the investment process. Specifically, we help our clients:

- Identify LP motivations, expectations, and goals
- Clarify an internal ESG-related vision, mission statement, priorities, and expectations
- Create an ESG policy and implementation strategy that addresses stakeholder needs
- Provide tailored ESG training and implementation programs to educate internal executives and staff, clarify misconceptions about ESG
- Prepare firm for fundraising meetings and coach investor relations representatives
- Highlight value within the current portfolio by identifying existing companies that can benefit from ESG



RPS has the expertise and experience to assist clients with integrating ESG in ways that make the most sense for the firm, its LPs, and portfolio companies. As you look to bolster your firm's investment strategies, consider working with an experienced ESG advisor who can help satisfy your stakeholders' expectations, create short and long-term value across your portfolio, and strengthen your firm's reputation.